

I HAVE A DREAM...

CAMPAIGN



SECONDARY LEVEL LESSON PLAN FOR TEACHERS

Activity 3 POSTERS TO PROTECT OUR PLANET

Last date of submission for Activity 3:
Thursday, January 14, 2010

Children's Museum for Peace & Human Rights
9-C/1, 8th East Street, Phase 1, DHA, Karachi 75500, Pakistan
Ph: (92-21) 35800245, 35886481, Fax: 35886481
Email: info@cmphr.org Website: www.cmphr.org

Note to the Head

Throughout the past 14 years, CMPHR (previously known as HREP) has been encouraging children to:

<p>Be aware, look around, think, form views</p> <p>Be concerned, fight apathy</p> <p>Be involved, raise awareness, sign petitions, lobby</p>

For the years 2009-2011, The Children’s Museum for Peace and Human Rights (CMPHR) is pleased to launch its new campaign called ‘**I Have A Dream...**’ It is based on the concept of making this world a better place to live in by fulfilling the dreams we have for it.

The programme for the campaign is as follows:

Activity	Content of Activity	Details	Deadline
Activity 1	Personal Reflections: <i>I Have a Dream of a Perfect World</i>	Entries received from 82 schools	Activity Completed
Activity 2	Art Activity: <i>Paint to Protect our Planet</i>	Primary Level Only	January 14, 2010
Activity 3	Art Activity: <i>Posters to Protect our Planet</i>	Secondary Level Only	January 14, 2010

The first component of this campaign is “I Have a Dream of a Clean, Green World”. When it comes to the environment, the whole world needs to be involved since all people, being global citizens, have a responsibility to one another, and to themselves, to take care of the earth. The efforts of each person when combined with others will make a vast difference on the health of our planet.

The activities in this lesson plan require students to think about the environmental problems that threaten the existence of life on this planet and the possible solutions. We hope that these activities, as well as the other campaign activities that will follow, provide your students with an opportunity to be participative, proactive, and to practice good citizenship.

Activity 3: Lesson Plan 1

Brainstorming Session – Our Planet in Trouble

Target Group: Class 7 and upwards

Subject: Art/Social Studies/Geography/Language

Time: 1 period

Aims:

- To provide opportunity for discussion
- To raise awareness amongst students about the effects of human activity on this planet
- To make students realize that a threatened planet is an important and urgent issue

Preparation:

Make copies of the sheet 'Our Planet in Trouble!' which is enclosed with this lesson plan for the students of your class. 3-4 students can share one copy so for a class of about 20 students, you will have to make around 5 photocopies. Ensure that the copy is made on an A3 size sheet so that the students can read clearly the information given in the sheet.

Stick the original 'Our Planet in Trouble!' sheet on the blackboard so that you can use it as a guide for yourself when carrying out the brainstorming discussion.

Procedure:

Hold a class discussion on each point presented in the sheet.

- Start from Point 1. Tell the students to first describe what they can see in the pictures in the area demarcated as Point 1. Do they see these things in their daily lives? How do they feel about those motor vehicles which emit lots of black fumes from their exhaust? Do they know which gases

those fumes consist of? What do they think are the harmful effects of cutting down forests at such a fast pace?

- Move on to Point 2. Discuss with the students which gases the atmosphere consists of: Nitrogen, Oxygen, Water Vapour, Carbon Dioxide and Methane are the most common ones. Describe to the students how man-made activities have caused the volume of carbon dioxide in the atmosphere to increase by 35% in the last 300 years. Refer back to Point 1 to show the link between burning fossil fuels, deforestation, etc and the increase in the levels of carbon dioxide. Explain that higher levels of CO₂ in the atmosphere trap in the heat of the sun, causing temperatures around the world to rise.
- Discuss the information given in Point 3. What, in the students' opinions, are the consequences of rising global temperatures? How do they feel about all polar bears dying within their own lifetime?
- For Point 4, explain to students how rising global temperatures will have different effects in different parts of the world. Some countries will drown, whereas others will be hit by drought and famine. Discuss with the students their feelings regarding this issue. Do they think it is unfair that the grown-ups of today are putting their children's future in jeopardy?
- Point 5 describes the other consequences of human actions. Discuss the issues in detail. Do the students think that humans should be more considerate for other living things? Emphasize that these problems are real and happening at this very moment.
- What do the students think are the solutions for these problems? What actions can each individual take to save the planet from disaster?

A Note for the Teacher:

This activity does not need to be reported to the CMPHR, but it is an essential activity in order to make your students understand the concept, therefore please carry this out first, before moving on to the other activities. Thank you.

Activity 3: Lesson Plan 2

Posters to Protect Our Planet

Target Group: Class 7 and upwards

Subject: Art/Social Studies/Geography/Language

Time: Two periods

Aims:

- To encourage students to develop skills for drawing and painting.
- To encourage students to use art as a medium to communicate their views, thoughts, etc.
- To reinforce in students the need to act urgently in order to save the planet.

Preparation:

- Each poster will be made on a 12in. X 18in sheet of white or coloured paper.
- Students should bring pencil colours/poster colours/water colours as well as a black felt-tip pen/marker.
- Students can also bring in other material such as pictures from newspapers and magazines, sequins, ribbons, etc. to enhance the posters.
- Read the **Guidelines of Poster Designing** given at the end of this lesson plan.

Procedure:

- Tell the students that they are going to create posters for an awareness raising campaign regarding the climate change problems that Planet Earth is going through.

- Explain to the students the general rules of designing effective posters which have been given in the **Guidelines of Poster Designing** section at the end of this lesson plan.
- Make the students recall the points of discussion they had in **Lesson Plan 1: Our Planet in Trouble**. What sort of problems is Planet Earth facing due to climate change? You can make a list on the board of the answers you get from the students.
- Alternatively, students can do a little research on their own on some facts related to the destruction humans are causing to the environment and what the consequences will be. To start of, students can refer to the following websites:

www.nationalgeographic.com

www.greenpeace.org

www.foei.org

- How do the students think that they, as artists, can help get these points across to the general public through posters?
- Ask the students to plan the design for their posters. They should use pencils so that mistakes can be erased.
- Once they are satisfied with their design, they should go over the outlines with a black marker, especially the outline of the text. They should then decide on attractive colour schemes and colour in their poster.
- Tell students that each of them will be given a certificate of participation by the CMPHR and that their posters will be displayed at an exhibition.
- After the period is over, students may complete their incomplete works at home and bring them in on the following day or the next class.
- The students should write the following in BLOCK LETTERS behind their posters:
 - a) Name
 - b) Age
 - c) Class
 - d) School
 - e) Branch

- Have a discussion on each poster in the next class. Ask the students why they thought their messages are important to save the planet.
- If possible, arrange for an assembly presentation in which the students can display their posters to the entire school. Ask them to explain their messages in the assembly presentation.
- Collect all the art work and send it to the CMPHR to meet the deadline for this activity.

Submission Deadline:

14th January 2010

A Note for the Teacher:

Please make sure that the **school name**, **address**, and **contact number** is clearly written on the package containing the art work that you send to CMPHR on the following address. Thank you.

Children’s Museum for Peace & Human Rights

9-C/1, 8th East Street, Phase 1, DHA, Karachi 75500, Pakistan

Ph: (92-21) 35800245, 35886481, Fax: 35886481

Guidelines of Poster Designing

- The difference between a painting and a poster is that a poster clearly expresses a message to its viewers through text whereas a painting may not contain text.
- At the same time, not too much text should be used. Having a short slogan/text will make the message more memorable.
- The font used should be clear and visible to make the maximum impact.
- The use of images and vivid colour enhances the message of the poster.
- Through its text and images, a poster should inform, persuade and motivate viewers to **take some action**.
- Some examples of posters with powerful messages:



Source: www.zazzle.com



Source: www.zazzle.com



**PLEASE SWITCH OFF THE
LIGHTS AND FANS BEFORE YOU
LEAVE.**

Source: www.yeehan.com